New published book


The aim of the book is presenting the economic and regional contexts, which influence the development of the vehicle industry (and within it the passenger car (automotive) production), in Central and Eastern Europe on the one hand, and – within this larger region – in the Central and Western Transdanubian region on the other hand. Furthermore, the book aimes to show the effect of this industrial sector on the future development trends of the two domestic regions. In this way, the Hungarian territorial units as well as their centres can be positioned in the larger region, which holds up a more and more spectacular industrial specialisation. Thus, also the main nodes of the development strategy based on the vehicle industry can be drawn out by integrating the results explored in other dimensions (e.g. innovation activity and the business environment of suppliers) of economic contexts.

The book can be downloaded at no cost from the following link (last file at the bottom of the page): http://zoldhajtas.sze.hu/monografiak

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